

SPONSORSHIP PACKAGE

To support our 2025 event, we are offering a sponsorship package, this includes a range of opportunities to promote your business to attendees. The \$300 sponsorship package is a chance to feature your business on the event posters, digital promotional material, social media posts, video and the 'big screen' on the day of the event.

Please contact our event team to register your interest: CareerExpo@wssc.vic.edu.au

EVENT POSTER SPOTLIGHT

Your organisation or business name and logo will be featured on the event poster.

This is circulated externally and displayed around the College in the lead up to the event.



SPONSOR SHOWCASE POSTER DISPLAYED AROUND THE VENUE

To thank the sponsors of the event and show our appreciation, we create a poster and graphics that are displayed around the venue on the day to highlight their contribution and for making the event possible.



MENTIONED/TAGGED IN SOCIAL MEDIA POSTS PROMOTING THE EVENT

In the lead up to the event, our event sponsors will be featured and social media accounts tagged (where possible) in posts promoting the event. These are usually accompanied by the event promotional branding that contains the business or organisations logo.



SPONSORSHIP PACKAGE

LOGO AND BUSINESS NAME DISPLAYED ON PRINTED VENUE MAPS DISTRIBUTED TO ATTENDEES

Our event sponsors will have their logo and business or organisation name displayed on our event map.



EXHIBITOR LIST		
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LOGO AND BUSINESS NAME DISPLAYED ON THE DIGITAL SIGNAGE AT THE VENUE

Digital signage will be operating throughout the day, this is where each exhibitor will have their logo/business name along with their stall number.

On this loop running throughout the day there will be sponsor specific spotlights and thank you messages displayed on the big screen above the exhibition.



REGISTER YOUR INTEREST

We're excited to bring a bigger and better event to our students each year and provide them with more insight and exposure to the industries around us. If you or your business or organisation are interested in sponsoring our event, please get in touch: CareerExpo@wssc.vic.edu.au



THURSDAY
14 AUGUST

EXPO