

SPONSORSHIP PACKAGE

To support our 2026 event, we are offering tiered sponsorship packages, these include a range of opportunities to promote your business to attendees. The various packages provide a chance to feature your business on the event posters, digital promotional material, social media posts, video and the 'big screen' on the day of the event. An outline of each package is below.



Gold Premier: (\$600) - Video package available to 10 organisations

Video Asset: Professionally produced Video by in house IT team, on location promoting your business. You will receive a copy for future use.

Visibility: Multi-channel promotion, we drive a wave of traffic to your ad through targeted social media campaign and guaranteed exposure on all school digital and printed displays.

Return on investment: High frequency, low-cost exposure to school and wider community, with demonstrated reach and visibility.



Gold Partner: Reuse video (\$300)

Video Asset: Ad placement within our high performing, repurposed video content (WSSC).

Visibility: Multi-channel promotion: We drive a new wave of traffic to your ad through targeted social media campaign and guaranteed exposure on all school digital and printed displays.

Return on investment: High frequency, low-cost reach into the school and community audience using proven content asset.



Silver: (\$150)

Visibility: Multi-channel promotion: We drive a wave of traffic to your ad through targeted social media campaign and guaranteed exposure on all school digital and printed displays.

Return on investment: High frequency, low-cost reach into the school and community audience using proven content asset.



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EVENT POSTER SPOTLIGHT

Your organisation or business name and logo will be featured on the event poster.

This is circulated externally and displayed around the College in the lead up to the event.



SPONSOR SHOWCASE POSTER DISPLAYED AROUND THE VENUE

To thank the sponsors of the event and show our appreciation, we create a poster and graphics that are displayed around the venue on the day to highlight their contribution and for making the event possible.



MENTIONED/TAGGED IN SOCIAL MEDIA POSTS PROMOTING THE EVENT

In the lead up to the event, our event sponsors will be featured and social media accounts tagged (where possible) in posts promoting the event. These are usually accompanied by the event promotional branding that contains the business or organisations logo.

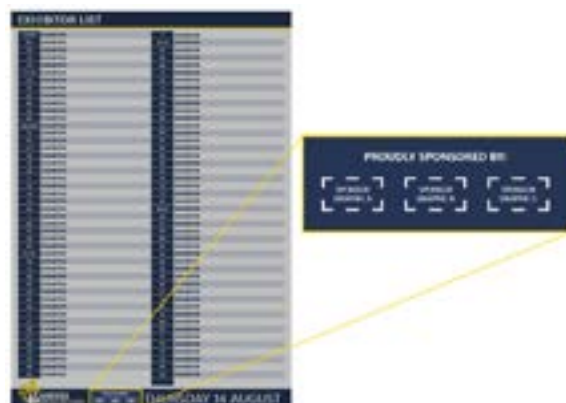


THURSDAY
4 JUNE **EXPO**

SPONSORSHIP PACKAGE

LOGO AND BUSINESS NAME DISPLAYED ON PRINTED VENUE MAPS DISTRIBUTED TO ATTENDEES

Our event sponsors will have their logo and business or organisation name displayed on our event map.



LOGO AND BUSINESS NAME DISPLAYED ON THE DIGITAL SIGNAGE AT THE VENUE

Digital signage will be operating throughout the day, this is where each exhibitor will have their logo/business name along with their stall number.

On this loop running throughout the day there will be sponsor specific spotlights and thank you messages displayed on the big screen above the exhibition.



BECOME A SPONSOR

We're excited to bring a bigger and better event to our students each year and provide them with more insight and exposure to the industries around us.

If you or your business or organisation would like to sponsor our event, please complete this form: <https://forms.office.com/r/DJcdWwWF2j>



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